



PurePRPR SupraPhysiologic (PurePRPR SP) is a proprietary form of autologous platelet rich plasma developed by EmCyte Corporation. It contains a complex composition of cellular components derived from your blood biologic that can be used to treat and repair a host of injuries and conditions. It is the cornerstone of the consortium of regenerative therapies used in modern medicine and rapidly becoming a standard of care. It's chosen over surgery for many conditions, ranging from degenerative joint disease, to tendon and ligament injuries because its regenerative power is shown to play an adjunctive role in clinical outcome.



NOVA Pain & Rehab. Center

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Platelet Rich Plasma (PRP) Therapy



NOVA Pain and Rehab Center



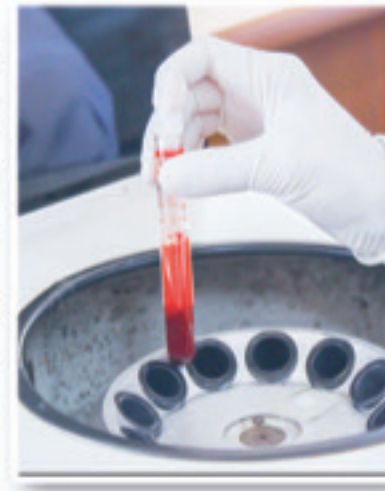
If you suffer from persistent pain due to a slow healing joint, ligament or cartilage injury, PRP might be the answer for you. Our practice is one of the few offices in the area that successfully employ this cutting edge regenerative therapy.

We use your body's own platelets and stem cells to accelerate the healing process of the damaged tissue. The stem cells help to regrow cartilage and tissue, replacing what age, injury and degeneration has destroyed.

How does it work?

The body's first response to a soft tissue injury is to deliver platelet cells. Platelet cells initiate repair and attract the critical assistance of stem cells. Degenerative therapies help the body heal itself by delivering a highly concentrated amount of your own blood (similar to a lab test sample) and

place it in a centrifuge that spins the blood at high speeds, separating the platelets from the other components. These platelets are further refined and concentrated depending on their specific use. The concentrated platelet rich plasma (PRP) is then injected into and around the point of injury, jump-starting and significantly strengthening the body's natural healing abilities. Because your own blood is used, there is no risk of a transmissible infection and a very low risk of allergic reaction.



Common injuries PRP is most effective

- | | |
|---------------------------|-------------------|
| Meniscus Tears | Plantar Fasciitis |
| Achilles Tendonosis | Muscle Strains |
| Ligament Sprains | Tendinitis |
| Rotator Cuff Injuries | Hip Bursitis |
| Sacroiliac Joint Disorder | Tennis Elbow |

What kind of results can I expect?

Like a typical injection that is done for pain relief, regenerative therapies do not immediately relieve pain. Our goal is to heal the affected area long term. Improvement may be seen within a few weeks, and will increase as the healing progresses. Research studies and clinical practice have shown regenerative therapies like

PRP are very effective at promoting healing, relieving pain and returning patients to their normal lives.

What is the cost? Is it covered by my insurance company?

Most health insurances do not cover this type of treatment. Even though stem cell technology has come light years in the recent past, it is still considered "experimental". This treatment might be more reasonable than you think.

Talk with your doctor to discuss if PRP is right for you and what the cost might be for this service

